

AUCKLAND RACING CLUB ANNOUNCE PRIZEMONEY INCREASES FOR THE 2015/16 RACING SEASON

Further to the previous announcements detailing the increase to prizemoney on BMW NZ Derby Day and Barfoot and Thompson Auckland Cup Day, The Auckland Racing Club is pleased to announce that prizemoney on New Zealand Herald Boxing Day, New Zealand Herald New Year's Day and New Zealand Bloodstock Karaka Million Twilight will be also be increased to a minimum of \$50,000. In addition the Listed Hallmark Stud Newmarket Handicap run on Boxing Day will be increased to \$60,000.

The co funding commitment between the Auckland Racing Club and NZTR demonstrates the vision of both organisations in increasing returns to industry stakeholders.

Auckland Racing Club CEO Cameron George says "these increases are a direct result of executing planned commercial activities outside of racing. We have worked sensibly through a number of commercial initiatives and the success of these has resulted in the Club being able to fulfil the desire of many to grow prizemoney at Ellerslie and enable an upgrade of our facilities, which will continue throughout the current season".

"The Club will continue to explore commercial opportunities to ensure we shape the long term financial future of the Auckland Racing Club to enhance greater returns to owners, trainers and jockeys".

"I'm really excited about the future here at Ellerslie and I'm sure the support we will receive from the industry over summer following on from these announcements will be extremely satisfying for the Auckland Racing Club".

For further enquiries please contact Cameron George on 027 444 1855.